



# Best Mattress

November 24<sup>th</sup>, 2017

CLICK TO WATCH:

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Sleep Tip of the Day!

Marines Toys for Tots Drive

Best Mattress Sponsored Pet Adoptions



SNAP! Finance: Financing for All

What Our Customers Think



Drop to Stop Child Abuse: Success

Employee Spot Light: Cameron Diamant







Beauty Rest Black is among customers' top picks for mattress comfort

"A top-of-the-line mattress provides top-of-the-line sleep. I'm glad I won't be missing out!"

-Marcela P.



# snap!

finance

## Making it Easier to get into Bed

SNAP! Financing turns getting a new mattress into a possibility for some who may find that receiving lending is a limited option. This growing financing company bases its lending judgement standards on different principles than one may find at your local bank. SNAP specializes in assisting households with limited assets and income. Easy financing normally comes with less perks. With SNAP, however, a lendee can still receive excellent benefits such as no money down, or an interest free purchase within various time frames. Click to check out a recent interview with SNAP representatives at the 2017 Bedding Conference.



## Cameron Diamant: Henderson Sleep Extraordinaire

Cameron began working with Best Mattress November 30<sup>th</sup>, 2012. Coming up on his fifth-year anniversary of walking through the Best doors, Cameron is most excited to prove what more he can accomplish within the company. The excitement doesn't stop there. Cameron enjoys the opportunity Best Mattress allows to provide a better life for his family. "I get more vacation time now, I can spend even more time with my family," Cameron adds.

This enthusiastic Sleep Expert admits to having high motivation from the moment he stepped onto the sales floor. He advises anyone in a customer service position to put the customers first. "Everything else will fall into place once you put the customer first," is Cameron's motto when assisting a patron's needs to find a better night's sleep.

There are many factors in which you can attribute Cameron's successes as a Sleep Expert. Cam, as he is called, shares his 'secret sauce' to be "creating a trusting and fun environment while getting to know someone" in his store.

ME: Do you have any suggestions on how to keep up enthusiasm such as yours over the years?

CAM: Everyday has to be fun. Greet everyone with a smile. Stay grounded and humble.

Great words from a great sales guru.



"I love this company!"

-Cameron Diamant



Local celebrity faces like Britney and Sparks from KOMP join David Mizrahi & Olive Crest in the fight to stop child abuse by rappelling from 345ft!



Notes from Christi

today's multiple choice:  
busy is a choice  
stress is a choice  
joy is a choice  
choose well





Thank you for your recent purchase.  
Please take a moment to let us know how we did.

## Comments? Tell the President!

Please grade us on the following by darkening the appropriate response:

	Level of Satisfaction				
	Low	2	Avg.	4	High
Rate Your Store:					
Courteous Service					
Knowledgeable Help					
Product Selection					
Product Quality					
Competitive Prices					
Store Appearance					

If we delivered your purchase, please continue:

Driver/Helper appearance					
Courteous Service					

Would you recommend Best Mattress to a friend?

☒ Yes ☐ NO

Comments/Suggestions: TANKS FOR A GREAT NIGHT'S SLEEP.  
THANKS great meeting our salesman. Will be back.

Sales Order # 03420611 (located top right corner of your receipt)

Thank you for your recent purchase.  
Please take a moment to let us know how we did.

## Comments? Tell the President!

Please grade us on the following by darkening the appropriate response:

	Level of Satisfaction				
	Low	2	Avg.	4	High
Rate Your Store:					
Courteous Service					
Knowledgeable Help					
Product Selection					
Product Quality					
Competitive Prices					
Store Appearance					

If we delivered your purchase, please continue:

Driver/Helper appearance					
Courteous Service					

Would you recommend Best Mattress to a friend?

☒ Yes ☐ NO

Comments/Suggestions: Tray was the best.  
Very friendly, knowledgeable, and explained everything clearly

Sales Order # 1648116 (located top right corner of your receipt)

TJU RDA

Thank you for your recent purchase.  
Please take a moment to let us know how we did.

## Comments? Tell the President!

Please grade us on the following by darkening the appropriate response:

	Level of Satisfaction				
	Low	2	Avg.	4	High
Rate Your Store:					
Courteous Service					
Knowledgeable Help					
Product Selection					
Product Quality					
Competitive Prices					
Store Appearance					

If we delivered your purchase, please continue:

Driver/Helper appearance					
Courteous Service					

Would you recommend Best Mattress to a friend?

☒ Yes ☐ NO

Comments/Suggestions: My son loved his new mattress

Sales Order # 17429369 (located top right corner of your receipt)

smk  
Thank you for your recent purchase.  
Please take a moment to let us know how we did.

## Comments? Tell the President!

Please grade us on the following by darkening the appropriate response:

	Level of Satisfaction				
	Low	2	Avg.	4	High
Rate Your Store:					
Courteous Service					
Knowledgeable Help					
Product Selection					
Product Quality					
Competitive Prices					
Store Appearance					

If we delivered your purchase, please continue:

Driver/Helper appearance					
Courteous Service					

Would you recommend Best Mattress to a friend?

☒ Yes ☐ NO

Comments/Suggestions: I WAS REALLY IMPRESSED  
WITH THE DELIVERY GUYS. THEY WERE ALL SMILES AND FRIENDLY

Sales Order # 07414241 (located top right corner of your receipt)

Our Customers Love Us!



Senior dog Lobo was adopted  
& picked up his Serta Pet Bed at Best Mattress!



Newsletter is brought to you in courtesy of Kayla